The Master’s in Corporate Communication is designed to develop the knowledge, skills, and acumen essential for today's business communicators through premier coursework blending theory and best practice.

Students enrolled in the MA in Corporate Communication program will:

1. Develop and enrich personal strengths in strategic and critical thinking, ethics, writing, and speaking.

2. Develop proficiency in communication strategy to foster positive reputations, brands, organizational cultures, sustainability and DEI campaigns, as well as public relations.

3. Explore strategies used by corporations to communicate with consumers, investors, media, and employees.

4. Possess an understanding of the theory, research, and practice associated with key corporate communication functions.

Companies:
- 5WPR
- Cohn & Wolfe
- Edelman
- Fleishman-Hillard
- Ketchum PR
- Media Bistro
- NBC Universal
- Newsday

Professional Associations:
- National Communication Association
- New York Women in Communication
- International Communication Association
- Public Relations Society of America

Career Job Titles:
- Communications Manager
- Internal Communication Manager
- Social Impact Communication Specialist
- PR and Communications Specialist
- Communication + HR Business Partner
- Content Marketing Manager
- Crisis Communications Manager
- Director, Brand Marketing
- Director of PR and Corporate Responsibility
- Digital Marketing & Strategy Manager
- Government Relations Specialist
- Social Media Manager

Graduates can also apply for doctoral programs in communication and related fields

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