Chief Talent Officer of KKR, Joan Lavin, led a workshop “Pitching Yourself in the Modern World of Work”. In this interactive workshop, Ms. Lavin discussed the current talent assessment landscape and provided students with core concepts for successfully navigating this landscape.

“Ms. Lavin’s workshop was highly informative. The concepts and skills we discussed and practiced will not only help me feel better prepared and confident as an interviewee, but will also improve my skills and focus in interviewing and coaching others. It was also terrific to have the opportunity to hear valuable insights about current and developing trends in our field from such an accomplished industry leader.”

—Caroline Beerley, MS, Industrial/Organizational Psychology, ’18

The WSAS Office of Graduate Career Services hosted its fifth annual citywide Mental Health Counseling Career & Internship Fair for graduate students and alumni. A record number of agencies (23) and colleges (12) participated in this year’s fair.

“Great set-up! It was easy to navigate the room and sit down to speak one-on-one or two-on-one with recruiters. Agency info was distributed in advance (which gave a snapshot of each organization/agency attending) and helped with prioritizing at a glance which recruiters to target. Nice opportunity to either drop off a resume or get contact info for sending a resume.”

—Cindy Arlinsky, MA Mental Health Counseling, ’20
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One-on-One Consultations with LinkedIn Representative – 5/3/19

Peter Sweeney, Senior Customer Success Manager, from LinkedIn returned to campus and offered six students a one-on-one consultation to review their profile and answer any questions about how to best use LinkedIn.

“Peter gave me an overview of what I can change, strengthen or delete. He also showed me some very powerful LinkedIn assist tools like, creating groups for your interest or job industry; how to turn on notifications and how to follow #hashtags (that’s a new feature). The half hour session with Peter made my profile ready to be seen. This was a great resource and an important tool for making connections in today’s technological world.”

—Alton Weekes, MA, Arts Administration, ’19

MS in I/O Psychology Alumni/Student Networking Social – 4/11/19

The MSIO Student Association and WSAS Graduate Career Services hosted the annual MS in Industrial/Organizational Psychology Alumni/Student Networking Social. This year’s social featured guest speaker Josh Friedlander, Chief Human Resources Officer at Latham & Watkins.

“The speaker was immensely engaging and expertly answered several questions from the group. The opportunity to also meet some of our alumni and see where they are after a few years outside the program was encouraging. I am looking forward to next year’s and attending my first networking social as an alumnus.”

—Sal Signorelli, MS, Industrial/Organizational Psychology,’19

Meet the Dean – 2/26/19

Dean Aldemaro Romero met with graduate students for an informal discussion about school, concerns, interests, and to get to know each other in an informal setting.

“Thank you so much for inviting me to the meeting with Dean Romero. He has a fascinating background and is a great storyteller…I loved hearing his point of view about making a college education available to all. I definitely agree. It was a great group of students as well, and it was very interesting hearing everyone’s background and aspirations.”

—Irene Woods, MA, Arts Administration, ’20
METRO Career Day – 3/1/19

The Metropolitan New York Association for Applied Psychology (METRO) is a not-for-profit professional association, and the oldest and largest for applied psychologists in the U.S. Each year METRO hosts a Career Day for those in the field of Industrial/Organizational Psychology with panels representing internal practitioners and academics, external practitioners, and senior and young professionals.

“I’m really happy I was able to attend METRO’s career day. It was a great opportunity to hear people with different types of I/O careers speak about the work they do. Since there are so many avenues we can take our careers (which makes our field fantastic but also at times a bit overwhelming), it’s helpful to hear what the experience has been like for others within various types of organizations and roles.”

—Ariel Clemons, MS, Industrial/Organizational Psychology, ’20

LinkedIn - Real Returns on Personal Branding – 3/26/19

WSAS Graduate Career Services hosted “LinkedIn - Real Returns on Personal Branding” featuring Peter Sweeney, Senior Customer Success Manager at LinkedIn. Peter gave the inside scoop about what to include in your profile to get noticed, and how to manage LinkedIn for career searches and networking.

“The event provided actionable takeaways to maximize profile visibility and tips on how to position yourself for the future state of your career. I had the misconception that a LinkedIn profile should be a virtual resume, whereas instead it should tell your career story and supplement your resume.”

—Stefanie LoPinto, MA, Corporate Communication, ’20

Introduction to Consulting with Mike Ross – 3/28/19

Mike Ross, former McKinsey consultant and founder of Vocaprep provided an overview on what consulting is and shared tips what consulting firms are really looking for in applicants, how the interview process works, and how to navigate through it.

“The ‘Intro to Consulting’ lecture by Mike Ross was fantastic. I left with a solid understanding of a consultant’s role and equipped with tangible tools on how to prepare for future interviews.”

—Dehidanin Cuevas, MS, Industrial/Organizational Psychology, ’18
Diverse Voices Panel – 3/14/19

“This semester, the Baruch Corporate Communication Graduate Student Association (BCCGSA) hosted a panel that explored the topic of diversity and inclusion in the field of public relations and communications. Panelists included Helen Shelton, Senior Partner at Finn Partners; Tracey Mendelsohn, President, and CEO of the Black PR Society of NY; Marcus Braham, Senior Media Strategist at M Booth; and moderated by Shelley Spector, Co-Founder of the Museum of Public Relations. Each panelist reflected on the importance of diversity as outlined in the book ‘Diverse Voices: Profiles in Leadership’.

—Samantha Azizo, MA, Corporate Communication, ’19; BCCGSA President

Networking: The How To’s – 4/1/19

Adam S. Grundfast, Esq., led a workshop on the ever-changing nature of job-hunting, job-mobility and how networking is the best way to get around the obstacles currently in place for those who simply send resumes to prospective employers. He reviewed how to work a room, how to focus on the other person when meeting people- and not what you need from them, and how to start a conversation. He emphasized that it’s important to know that you also have something to offer the person you are meeting no matter where you are in your career, and that it’s key to start building a network way before you need to access it for any reason.

“I think these kinds of low-pressure networking “How-To” sessions really help those of us who are socially introverted become acclimated to these events. As opposed to the socials going on all the time and hosted by different organizations (which we either attend and feel discouraged afterward or avoid altogether), a lecture from someone like Adam, who can break down the “art” of intentional socializing for one’s long term career goals into small, manageable actions - is extremely welcome.”

—Melissa Vallovera, MA, Arts Administration, ’20

LinkedIn Photo Booth – 2/15/19

WSAS Graduate Career Services hosted its annual LinkedIn Photo Booth with portraits taken by photographer Becky Yee.

Posing for her photo is recent graduate Bonnie Harris, MA, Arts Administration.
Weissman Graduate Career Services is dedicated to assisting our graduate students and alumni with the services and resources needed to have successful and rewarding careers in the fields of Arts Administration, Corporate Communication, Financial Engineering, Industrial/Organizational Psychology, and Mental Health Counseling.

We meet with students and alumni on a one-to-one basis throughout their careers to research opportunities, explore areas of interest, identify skills, hone presentations, and build strong professional networks. We examine the big-picture and carefully study the career search process with the aim to sustain or reignite the students’ career development.

We maintain long-lasting relationships with hiring managers, working closely with companies and organizations to determine the best methods for recruiting, and identifying candidates who best fit the culture and desired skill-set of an organization.

By working very closely with program directors, fellow students, alumni, mentors, and employers, we insure that our students receive the best career development information and guidance including but not limited to: support on resumes and cover letters, mock interviews with feedback to advance their performance, LinkedIn profile reviews and program specific professional development opportunities.