MA in Corporate Communication Program Named PRWeek Finalist

The MA in Corporate Communication program has been named a finalist in PRWeek’s “Outstanding Education Program of the Year” category. According to PRWeek, these national awards are “the communications industry’s highest accolade.” This was the second time that the Weissman program was named a finalist. Winners will be named in a ceremony hosted in March 2019.

82% of Graduate Students Who Reported Obtaining Internships Were Paid!

A recent survey of graduate students revealed that 82% of students who reported working in an internship during the Fall 2018 semester were paid at an average pay of $17.30 per hour.

The number one method for obtaining their internship was with the Weissman Graduate Career Services Office (26.4%), followed by Networking (23.5%), and then equally distributed percentages utilizing Baruch Faculty, Company websites, Job Search Engines and LinkedIn (11.7% each).

JetBlue Information Session

On October 25, 2018, JetBlue visited the Baruch campus to share information about their internship opportunities. The presenters, (both Weissman alumni) Rickie Reed, MS, Industrial/Organizational Psychology, ‘17 and Sara Tepper, MS, Industrial/Organizational Psychology, ‘17, spoke about the incredible work JetBlue does in the aviation industry, and how JetBlue stimulated demand in the industry by offering lower prices - forcing other companies to follow suit. They also shared how JetBlue prides itself on strong employee engagement programs and community service as an important part of their company culture. Sara first learned about careers at JetBlue through Weissman Graduate Career Services’ annual Industrial/Organizational Psychology Career & Internship Fair in 2016. She added that, “Overall, it was great to be able to give back and spread the JetBlue name at my alma mater!”

Sara Tepper, MS, I/O Psychology, ‘17
On September 24, 2018 Nabila Sheikh, MS, Industrial/Organizational Psychology, ’09, Senior Manager of Global Talent Management and Organizational Development at PepsiCo and SIOP United Nations committee member organized a panel to speak about career options and entry points into the United Nations. Panelists included Leila El-Hage, MSc, Organizational and Social Psychology, Human Resources Officer, Assessments Services Team of the Examinations and Tests Section, Office of Human Resources Management at the United Nations, and Julie Weintraub, MS, Industrial/Organizational Psychology, ’04, Human Resources Officer, Examinations and Tests Section, Office of Human Resources Management at the United Nations.

I quite enjoyed learning about the various programs offered by the UN for students and potential graduates. The YPP program in particular caught my interest. Even though I was not an I/O Psychology major, I noticed a lot of overlap with Corporate Communication and felt that there was a lot of variety in career options within the UN. The speakers were a wealth of knowledge and offered great real life advice that can help me find a career within the UN.

— Vipan Gill, MA, Corporate Communication, ’20

Attending the UN/SIOP panel was an insightful experience. I had the opportunity to learn how the UN utilizes research, I/O psychology practices and the impact that I/O psychologists have in this space. It was interesting to hear how the UN uses best practices taken from I/O psychology and the HR field to improve human capital processes globally. I always viewed the UN as a place of politics, strictly handling international affairs, giving little consideration of the functions within the organization. After attending this event, I now have a whole new perspective on how I view the UN, and will certainly consider it for future employment.

— Joe Cannova, MS, I/O Psychology, ’19

On November 27, 2018, Weissman Graduate Career Services held its annual, citywide Industrial/Organizational Psychology Career & Internship Fair. The Fair had a record number of 23 I/O-interested companies in attendance, with graduate students & alumni from over 10 colleges. As one recruiter stated from a boutique consulting firm, “We talked to some very strong candidates at the fair, it was definitely the best one of the year!”
ArtTable Career Development Round Table

On November 2, 2018, ArtTable, the national leadership organization for professional women in the arts, invited graduate students to attend the annual Career Development Roundtable, their longest standing and most impactful career program for emerging professionals in the visual arts. Students gathered around tables for open and engaged conversations with experts in the visual arts professions, to learn about their diverse career paths and experiences, to gain insights and advice for their own career development, and to network and build future relationships with peers and mentors.

This program was a unique experience. My first table was with a Museum/Nonprofit Director. I immensely enjoyed our discussion on the role of a director at an art museum or nonprofit organization. My second table was focused on Development/Fundraising, and I was thrilled to learn more about development in the arts. I enjoyed hearing about the importance of maintaining long-term relationships with donors and contributors. Both of these conversations were immensely informative and engaging, and helped me to more deeply explore the most interesting jobs in an art museum and the nonprofit world. It was amazing, and I was thrilled to meet new people in the arts.

—Federica Mei, MA, Arts Administration, '20

One of the tables I participated in was especially useful, it provided me with specific advice and links to a few networks I was previously unaware of. The second table was a conversation with a mentor who shared details of her work life that I knew very little about, and ended with an invitation for coffee!

—Ioana Kutuzova, MA, Arts Administration, '20

Fall Semester: Meet the Dean

Graduate students across Weissman graduate programs had the opportunity to meet with Dean Aldemaro Romero of the Weissman School of Arts and Sciences on October 11, 2018. Students in attendance had an informal discussion about school, goals, and their interests, over a hot meal.

“Meet the Dean was truly a delightful experience! It was great to converse with Dean Aldemaro Romero about his path to becoming dean, pressing issues facing Baruch, and some of the greatest challenges in his position.”

—Kyla Francis, MS, Industrial/Organizational Psychology, '19

LinkedIn’s Peter Sweeney Vists Baruch

On October 25, 2018, the Weissman Graduate Career Services Office hosted Peter Sweeney, Senior Customer Success Manager, LinkedIn. Peter met with students from across graduate schools, and gave specific, and extremely helpful advice regarding every aspect of their LinkedIn profile and job search. As Tiffany Lee, MA, Corporate Communication, '19 said, “There was a lot of useful information presented about how to improve profile strength and visibility on LinkedIn. It was great to get answers live and directly from the source.”
Weissman Graduate Career Services is dedicated to assisting our graduate students and alumni with the services and resources needed to have successful and rewarding careers in the fields of Arts Administration, Corporate Communication, Financial Engineering, Industrial/Organizational Psychology, and Mental Health Counseling.

We meet with students and alumni on a one-to-one basis throughout their careers to research opportunities, explore areas of interest, identify skills, hone presentations, and build strong professional networks. We examine the big-picture and carefully study the career search process with the aim to sustain or reignite the students’ career development.

We maintain long-lasting relationships with hiring managers, working closely with companies and organizations to determine the best methods for recruiting, and identifying candidates who best fit the culture and desired skill-set of an organization.

By working very closely with program directors, fellow students, alumni, mentors, and employers, we insure that our students receive the best career development information and guidance including but not limited to: support on resumes and cover letters, mock interviews with feedback to advance their performance, LinkedIn profile reviews and program specific professional development opportunities.

Elyse Mendel, Director
Graduate Career Services
Weissman School of Arts and Sciences
55 Lexington, Newman Vertical Building, 8-250E
weissmancareers@baruch.cuny.edu