

BA in Communication Studies

Curriculum

This curriculum shows the required courses and approved electives for the four concentrations in the major in Communication Studies. This file is updated when new courses are added; i.e., please check the curriculum for any new courses before you register each semester.

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Concentration in Interpersonal and Group Communication

Prerequisites (6 credits)

COM 1010 Speech Communication (take prior to other COM courses)
PHI 1100 Ethics and Critical Thinking (take any time prior to graduation)

Required Courses (15 credits)

1. COM 2000 Intro to Communication Studies (take as early as possible, ideally before deciding on a concentration)
2. COM 3077 Interpersonal Communication
3. COM 3069 Intercultural Communication
4. COM 3045 Communication Law and Free Speech
5. COM 3057 Introduction to Digital Communication and Culture

Concentration Electives (9 credits)

Choose three of the following courses:

COM 3078 Group Communication
COM 3079 Gender, Ethnicity, and Race in Communication
COM 3080 Virtual Teamwork
COM 3082 Gender Communication
COM 3090 Nonverbal Communication
COM 3095 Facework Impression-Management Communication
COM 3096 Intercultural Training, Coaching, and Consulting
COM 4901 Conflict Resolution
COM 4905 Language and Social Interaction
COM 4907 Work-Life Communication

Communication Studies Electives (6 credits)

Choose any two COM courses at the 3000-5000 level. (For a complete list of courses, go to <https://www.baruch.cuny.edu/bulletin>, click on Current/Latest Bulletin, click on Departments & Programs, select Department of Communication Studies, and click on Courses.)

Especially recommended:

- COM 5010 Internship (for students entering the workforce)
- COM 4906 Research Strategies (for students going to grad school)

Free Electives

To graduate, students take up to 48 credits as free electives at any level (1000, 2000, 3000, or above). What follows are suggested free electives for students with the concentration in Interpersonal and Group Communication. These are suggestions only; the free electives are your personal choice.

PSY 3056 Social Psychology
PSY 3058 Small Group Processes
PSY 3071 Psychology of Gender
PSY 4015 Emotions in the Workplace
PSY 4051 Psychology of the Family
SOC 3131 Sociology of the Family
SOC 3138 Sociology of Complex Org's
SOC 4110 Research Methods

Concentration in Intercultural and International Communication

Prerequisites (6 credits)

COM 1010 Speech Communication (take prior to other COM courses)
PHI 1100 Ethics and Critical Thinking (take any time prior to graduation)

Required Courses (15 credits)

1. COM 2000 Intro to Communication Studies (take as early as possible, ideally before deciding on a concentration)
2. COM 3077 Interpersonal Communication
3. COM 3069 Intercultural Communication
4. COM 3045 Communication Law and Free Speech
5. COM 3057 Introduction to Digital Communication and Culture

Concentration Electives (9 credits)

Choose three of the following courses:

COM 3076 International Communication
COM 3079 Gender, Ethnicity, and Race in Communication
COM 3080 Virtual Teamwork
COM 3081 Organizations in International Development
COM 3082 Gender Communication
COM 3084 Communication in Intercultural and International Conflict
COM 3085 Memory, Reconciliation, and Peace
COM 3095 Facework Impression-Management Communication
COM 3096 Intercultural Training, Coaching, and Consulting
COM 3210 Communication and Migration
COM 4015 Globalization of English
COM 4069 Contemporary Issues in Intercultural Communication
COM 4902 International Business and Organizational Communication
COM 4905 Language and Social Interaction

Communication Studies Electives (6 credits)

Choose any two COM courses at the 3000-5000 level. (For a complete list of courses, go to <https://www.baruch.cuny.edu/bulletin>, click on Current/Latest Bulletin, click on Departments & Programs, select Department of Communication Studies, and click on Courses.)

Especially recommended:

- COM 5010 Internship (for students entering the workforce)
- COM 4906 Research Strategies (for students going to grad school)

Free Electives

To graduate, students take up to 48 credits as free electives at any level (1000, 2000, 3000, or above). The following courses are taught in other departments but related to Intercultural and International Communication. These are suggestions only; the free electives are your personal choice.

Courses in Political Science (e.g., POL 2240 Intro to International Relations)
Courses in Psychology (e.g., PSY 3036 Psychology of Culture and PSY 4015 Diversity in the Workplace)
Courses on social science research (e.g., SOC 4110 Research Methods)
Courses on culture, race, and/or ethnicity in BLS, HIS, Mod Lang and Comp Lit, SOC, and ANT

Note: Additional recommendations for students with the concentration in Intercultural and International Communication are (1) familiarity with a foreign language and (2) studying or interning abroad. Also recommended is the Global Student Certificate offered by the Weissman Center for International Business.

Concentration in Rhetoric and Public Advocacy

Prerequisites (6 credits)

COM 1010 Speech Communication (take prior to other COM courses)
PHI 1100 Ethics and Critical Thinking (take any time prior to graduation)

Required Courses (15 credits)

1. COM 2000 Intro to Communication Studies (take as early as possible, ideally before deciding on a concentration)
2. COM 3077 Interpersonal Communication
3. COM 3069 Intercultural Communication
4. COM 3045 Communication Law and Free Speech
5. COM 3057 Introduction to Digital Communication and Culture

Concentration Electives (9 credits)

Choose three of the following courses:

COM 3064 Classical Rhetoric
COM 3065 American Public Address
COM 3066 Rhetorical Theory and Criticism
COM 3070 Persuasion
COM 3071 Argumentation and Debate
COM 3074 Elements of Legal Argumentation
COM 3084 Communication in Intercultural and International Conflict
COM 3085 Memory, Reconciliation, and Peace
COM 3111 Markets, Media and Meaning
COM 3120 Platforms, Power, and Publics
COM 3165 Rhetoric of Science
COM 3170 Visual Rhetoric

Communication Studies Electives (6 credits)

Choose any two COM courses at the 3000-5000 level. (For a complete list of courses, go to <https://www.baruch.cuny.edu/bulletin>, click on Current/Latest Bulletin, click on Departments & Programs, select Department of Communication Studies, and click on Courses.)

Especially recommended:

- COM 5010 Internship (for students entering the workforce)
- COM 4906 Research Strategies (for students going to grad school)

Free Electives

To graduate, students take up to 48 credits as free electives at any level (1000, 2000, 3000, or above). What follows are suggested free electives for students with the concentration in Rhetoric and Public Advocacy. These are suggestions only; the free electives are your personal choice.

PAF 3010 Policy and Politics*
PAF 3020 Ethics and Civic Engagement*
PAF 3106 Public Opinion, Policy, and Mgt
PAF 3108 Public Campaigns and Advocacy*
PAF 3201 Public Comm and Organizations*
PHI 3230 Political Philosophy
POL 2332 American Political Thought
POL 3337 Contemp Political Ideologies

* = These courses are defined as non-liberal arts courses; i.e., they don't satisfy the 90-credit liberal arts and sciences requirement at the Weissman School of Arts and Sciences.

Concentration in Digital Communication and Culture

Prerequisites (6 credits)

COM 1010 Speech Communication (take prior to other COM courses)
PHI 1100 Ethics and Critical Thinking (take any time prior to graduation)

Required Courses (15 credits)

1. COM 2000 Intro to Communication Studies (take as early as possible, ideally before deciding on a concentration)
2. COM 3077 Interpersonal Communication
3. COM 3069 Intercultural Communication
4. COM 3045 Communication Law and Free Speech
5. COM 3057 Introduction to Digital Communication and Culture

Concentration Electives (9 credits)

Choose three of the following courses:

COM 3058 Ethics of Image Making: Film, Television, and Digital Media
COM 3059 Video Communication & Production
COM 3060 Media Analysis and Criticism
COM 3062 Studies in Electronic Media
COM 3067 American Television Programming
COM 3076 International Communication
COM 3110 Contemporary Issues in Digital Media
COM 3111 Markets, Media and Meaning
COM 3120 Platforms, Power, and Publics
COM 4059 Advanced Video Communication & Production

Communication Studies Electives (6 credits)

Choose any two COM courses at the 3000-5000 level. (For a complete list of courses, go to <https://www.baruch.cuny.edu/bulletin>, click on Current/Latest Bulletin, click on Departments & Programs, select Department of Communication Studies, and click on Courses.)

Especially recommended:

- COM 5010 Internship (for students entering the workforce)
- COM 4906 Research Strategies (for students going to grad school)

Free Electives

To graduate, students take up to 48 credits as free electives at any level (1000, 2000, 3000, or above). What follows are suggested free electives for students with the concentration in Digital Communication and Culture. These are suggestions only; the free electives are your personal choice.

ENG 3260 Art of Film
ENG 3940 Topics in Film
FLM 3001/3002 History of Film I/II
FLM 4900 Approaches to Film Studies
JRN 2500 Ind and News Media in Info Age
JRN 3220 Media Ethics
NMA 2050 Introduction to New Media Arts
NMA 3012 Digital Interactivity