

Comparison Chart: Corporate Communication and Communication Studies *

	BA in Business Communication*	BA in Communication Studies
Focus	Communication and Business	Communication
Distinctive Qualities	<ul style="list-style-type: none"> • interdisciplinary • combines communication and business • internship required • springboard to numerous careers and advanced study 	<ul style="list-style-type: none"> • intensive study of communication • choice between four concentrations • among top ten majors nationwide • springboard to numerous careers and advanced study
Concentrations	Corporate Communication*	<ul style="list-style-type: none"> • Interpersonal and Group Communication • Intercultural and International Communication • Rhetoric and Public Advocacy • Digital Communication and Culture
Credits	18 credits prerequisites + 30 credits in major = 48 credits total	6 credits prerequisites + 30 credits in major = 36 credits total
Credit Details	3 credits COM 1010 prerequ 21 credits comm required courses & electives 21 credits bus prerequ's & electives 3 credits PHI 1100 required ethics course	6 credits COM 1010 & PHI 1100 prerequ's 15 credits required comm courses 9 credits concentration electives 6 credits comm electives
Applicability of Business Courses	21 credits in business (MGT, MKT, BUS, CIS, and ECO or STA)	Business courses don't count towards major, but can be used for a second (non-Tier III) minor, including in Entrepreneurship; Human Resources; International Business; Law & Business; Marketing; Real Estate; Statistics and Quantitative Modeling; Technology, Business and the Internet.
Internship	Required**	Recommended
Careers and Advanced Study	(see "Overview of Career Paths and Advanced Study")	(see "Overview of Career Paths and Advanced Study")

* = The BA in Business Communication has three specializations. In the Dept. of Communication Studies, the specialization is Corporate Communication. The other two specializations are Graphic Communication (Dept. of Fine and Performing Arts) and Business Writing (Dept. of Journalism).

** = The Internship course may be waived for full-time employees; if it is waived, students have to take a substitute comm elective.