

ARTS & SCIENCES AD HOC MAJOR
Custom Design Your Own Major

The Weissman Arts & Sciences Ad Hoc Major is appropriate for students who find that the conventional majors at Baruch do not quite match their educational goals. Students create this major by combining courses from two or more departments into an *integrated* field of study with a clear liberal arts focus. There is no Ad Hoc major within the Zicklin School of Business or the School of Public Affairs.

THE AD-HOC MAJOR PROPOSAL – An Arts & Sciences Ad Hoc Major must:

1. Contain thirty to thirty-three (30-33) credits, with at least twenty-four (24) liberal arts credits.
2. Contain courses from at least two different Weissman departments, with a minimum of three (3) courses [9-12 credits] from each of those two departments.
3. Contain **no more than three** (3) non-liberal arts courses (only Zicklin courses from the attached list may be included).
4. Be approved at least one semester **prior** to graduation.

NOTE: If you intend to include ZBUS courses, the proposal must be fully approved before you will be given permission to enroll in those courses.

Students must complete all necessary course pre-requisites. As with all majors, at least 60% of the major credits must be taken at Baruch College.

Your application should be 250-300 words in length. You must explain how the courses you select combine to form an integrated knowledge base that could not be achieved through an existing Baruch major, and how this area of study supports your educational goals.

THE AD HOC APPROVAL PROCESS – You must attend an *Ad Hoc Workshop* led by Dr. Sandra Kupprat. Once drafted, the ad hoc proposal must be reviewed and approved by the following:

1. Sandra Kupprat, Arts and Sciences Coordinator, Starr Career Development Center.
2. Faculty advisors from two of the WSAS department in which you will complete at least three courses (9-12 credits).
3. The Office of the Associate Dean. *Once approved, your original application will be mailed to you with instructions on how to proceed.*

Blank application forms and samples of Arts & Sciences Ad Hoc Majors may be obtained at one of the following offices:

<i>Starr Career Development Center, VC 2-150</i>	<i>(646) 312-4670</i>
<i>Center for Advisement and Orientation, VC 5-215</i>	<i>(646) 312-4260</i>
<i>WSAS Associate Dean's Office, VC 8-265</i>	<i>(646) 312-3890</i>

If you have questions or need further assistance, you may schedule an appointment with an Academic Advisor or with Dr. Sandra Kupprat in the Starr Career Development Center (646) 312-4681.

**ARTS & SCIENCES AD HOC MAJOR
PROPOSAL GUIDELINES**

In thinking about your ad hoc major, you should keep in mind that a major is not just a collection of courses that happen to appeal to you; rather, every course of study, whether traditional or ad hoc, has a unifying focus and organization. For this reason, it's a good idea to begin by asking two questions:

1. What is the unifying theme or common thread that holds together all of the courses that make up your major? (Ex. ____)
2. How does each course or group of courses that you would like to include in your major relate to this unifying theme?

As you attempt to answer these questions, you may find it helpful to try to think of a title that sums up the unifying theme of the major, and you should certainly attempt to express that unifying theme in the opening statement of your proposal.

In composing your proposal, please keep in mind that a good proposal need not be especially long (250-300 words should suffice) but that it does answer the two key questions listed above and perhaps also address such related questions as:

- What does this major offer that cannot be found in one of the college's traditional majors?
- Why does this group of courses make sense not just for you but also, potentially, for other students who might consider it as their major?
- What is the intellectual (and practical) value of combining the courses that you have in mind?
- Is there any advantage in taking these courses in a particular order? That is, does the subject material of any of the courses logically precede that of the others because it's broader or more basic?

Remember that your proposal should present an argument for why this particular group of courses constitutes a unified course of study. It should be organized, grammatically and technically correct, and as well written as you can make it.

ARTS & SCIENCES AD HOC MAJOR
LIST OF APPROVED ZICKLIN COURSES

PLEASE NOTE:

- Students including Zicklin (ZBUS) courses in their Ad Hoc major must have their proposal fully approved before they will be given permission to enroll in any of these courses.
- You should receive permission at least one week prior to the start of registration to take any of these courses.
- You must complete all course prerequisites before you will be allowed to enroll.

The following Zicklin courses may be included in an Ad Hoc major to provide support and/or supplementation to a strong liberal arts concept. No more than 3 Zicklin courses (3000-level and above) may be used in a Weissman Ad Hoc major.

Stan Ross Department of Accountancy

Accountancy (ACC) courses may not be included in an Ad Hoc major

Bert W. Wasserman Department of Economics & Finance

(Neither Finance (FIN) nor Insurance (INS) courses may be included in an Ad Hoc major)

All Economics (ECO) courses at the 3000-level

Department of Law

All LAW courses at the 3000 and 4000-level

Department of Management

MGT 3120	Fundamentals of Management
MGT 3300	Management: A Behavioral Approach
MGT 3800	Management and Society
MGT 3960	Entrepreneurship Management (formerly MGT 3860)
MGT 4400	Human Resource Management
MGT 4420	The Management of Compensation
MGT 4430	Employee Development and Training
MGT 4460	Labor Relations and Collective Bargaining
MGT 4480	Conflict Management Procedures
MGT 4864	Social Entrepreneurship
MGT 4961	Entrepreneurial Experiences
MGT 4962	Family Business Management
MGT 4967	Technology, Innovation, and Design in Entrepreneurship
MGT 4968	Critical Conversations for Entrepreneurs: Selling and Negotiating
MGT 4969	Social Entrepreneurship
MGT 4971	Women and Entrepreneurship
MGT 4978	Entrepreneurship: Managing Ventures within the Corporation

Department of Marketing & International Business

MKT 3000	Marketing Foundations
MKT 3400	International Business Principles
MKT 3520	Advertising and Marketing Communications
MKT 3600	Marketing Research
MKT 3605	Consumer Behavior
MKT 4123	Web Analytics
MKT 4555	Internet Marketing
MKT 4561	Marketing Analytics
MKT 4966	Social Media Marketing

Department of Real Estate

RES 3000	Real Estate Law, Markets and Institutional Settings
RES 3700	Real Estate Management
RES 3800	Real Estate Construction Process: Building, Cost, and Management Issues

Paul H. Cook Department of Information Systems and Statistics

CIS 3100	Object-Oriented Programming I
CIS 3400	Database Management Systems I
CIS 3444	e-Business Technologies
CIS 3500	Networks & Telecommunications I
CIS 3630	Multimedia: Theory and Applications
CIS 3367	Microcomputer Applications in Business I
CIS 4100	Object-Oriented Programming II
OPR 3300	Quantitative Methods for Accounting
OPR 3450	Quantitative Decision Making for Business I
STA 3154	Business Statistics II
STA 3155	Regression and Forecasting Models for Business Applications



APPLICATION FOR AD HOC MAJOR

Name (Please Print)

CUNY Emplid #

Street

Telephone Number

City, State, & Zip Code

Email Address

TITLE: _____

DESCRIPTION OF PROPOSED MAJOR: Your application should be 250-300 words in length. You must explain how the courses you select combine to form an integrated knowledge base that could not be achieved through an existing Baruch major, and how this area of study supports your educational goals.

ARTS & SCIENCES AD HOC COORDINATOR: I have met with the above student regarding the guidelines for the Arts & Sciences Ad Hoc Program.

Sandra Kupprat, PhD

Date

ADVISOR I: I, _____ approve the attached prospectus.
Name (Please Print)

Signature

Department

Date

ADVISOR II: I, _____ approve the attached prospectus.
Name (Please Print)

Signature

Department

Date

ASSOCIATE DEAN'S APPROVAL: _____
Signature Date