

ARTS & SCIENCES AD HOC MAJOR
LIST OF APPROVED ZICKLIN COURSES

PLEASE NOTE:

- Students including Zicklin (ZBUS) courses in their Ad Hoc major must have their proposal fully approved before they will be given permission to enroll in any of these courses.
- You should receive permission at least one week prior to the start of registration to take any of these courses.
- You must complete all course prerequisites before you will be allowed to enroll.

The following Zicklin courses may be included in an Ad Hoc major to provide support and/or supplementation to a strong liberal arts concept. No more than 3 Zicklin courses (3000-level and above) may be used in a Weissman Ad Hoc major.

Stan Ross Department of Accountancy

Accountancy (ACC) courses may not be included in an Ad Hoc major

Bert W. Wasserman Department of Economics & Finance

(Neither Finance (FIN) nor Insurance (INS) courses may be included in an Ad Hoc major)

All Economics (ECO) courses at the 3000-level

Department of Law

All LAW courses at the 3000 and 4000-level

Department of Management

MGT 3120	Fundamentals of Management
MGT 3300	Management: A Behavioral Approach
MGT 3800	Management and Society
MGT 3960	Entrepreneurship Management (formerly MGT 3860)
MGT 4400	Human Resource Management
MGT 4420	The Management of Compensation
MGT 4430	Employee Development and Training
MGT 4460	Labor Relations and Collective Bargaining
MGT 4480	Conflict Management Procedures
MGT 4864	Social Entrepreneurship
MGT 4961	Entrepreneurial Experiences
MGT 4962	Family Business Management
MGT 4967	Technology, Innovation, and Design in Entrepreneurship
MGT 4968	Critical Conversations for Entrepreneurs: Selling and Negotiating
MGT 4969	Social Entrepreneurship
MGT 4971	Women and Entrepreneurship
MGT 4978	Entrepreneurship: Managing Ventures within the Corporation

Department of Marketing & International Business

MKT 3000	Marketing Foundations
MKT 3400	International Business Principles
MKT 3520	Advertising and Marketing Communications
MKT 3600	Marketing Research
MKT 3605	Consumer Behavior
MKT 4123	Web Analytics
MKT 4555	Internet Marketing
MKT 4561	Marketing Analytics
MKT 4966	Social Media Marketing

Department of Real Estate

RES 3000	Real Estate Law, Markets and Institutional Settings
RES 3700	Real Estate Management
RES 3800	Real Estate Construction Process: Building, Cost, and Management Issues

Paul H. Cook Department of Information Systems and Statistics

CIS 3100	Object-Oriented Programming I
CIS 3400	Database Management Systems I
CIS 3444	e-Business Technologies
CIS 3500	Networks & Telecommunications I
CIS 3630	Multimedia: Theory and Applications
CIS 3367	Microcomputer Applications in Business I
CIS 4100	Object-Oriented Programming II
OPR 3300	Quantitative Methods for Accounting
OPR 3450	Quantitative Decision Making for Business I
STA 3154	Business Statistics II
STA 3155	Regression and Forecasting Models for Business Applications